DATA CULTURE

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2020

year in review

Letter from the founders.

Just 12 months ago, we set off on our own to help build data-driven organizations and to make data a more collaborative, inclusive, and accessible field. Despite the bumps, setbacks, and real challenges we've all faced this year, we're ending 2020 full of pride and gratitude for everything we've been able to accomplish.

Of course, we haven't undertaken this journey alone. We've leaned on our community, our extended team, our advisors, and partnerships to bring this company and mission to life. Before we get swept away into all of the exciting things we have planned for next year, we wanted to share a moment of retrospection, and express our enormous gratitude to everyone who helped us along the way.

Gabi
Steele

Leah
Weiss

Thank you!

Gabi & Leah

2020 Highlights

1 ■ Partnerships

None of this would have been remotely possible without the incredible partnerships we built this year, which include: Fivetran, Kode with Klossy, Segment, PopSQL, Looker, Monte Carlo data and many more

2 ▲ Team

We work with the most talented and creative team of data scientists, engineers, designers, and strategists on the planet. We are so proud of the work we've delivered this year and its been a pleasure to learn from you all
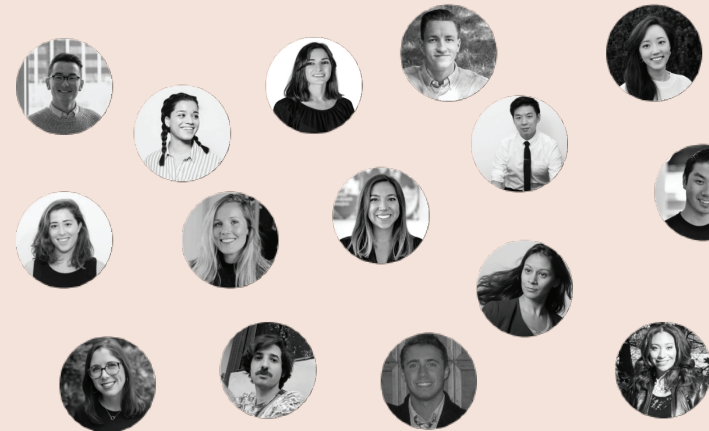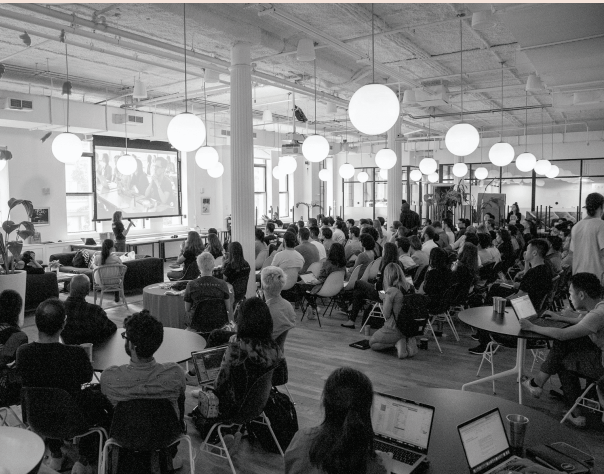
3 ● Community

Over the past year, we've leaned on our community to mentor aspiring data scientists, share opportunities in the field, make thoughtful introductions, and show up for us and each other every day. We are so grateful to every member of the Data Culture family

4 ■ Clients

We've had the pleasure of working with a number of exceptional organizations this year. While we always aspired to find projects that felt collaborative, we're so proud to have built professional relationships and partnerships that will live far beyond each project

Data Culture

Our year
in data 2020

Together we...

Wrote

8,000
lines of SQL

```
SELECT * FROM Data_Culture
```

Spun up **14**
data warehouses

Message Gabi Steele, Leah Weiss

Sent

12,328

Slack messages

learning how to connect what I do and who I work with in a data-centered way

Trained

120

people in data-driven workshops

Hopped on
1,243
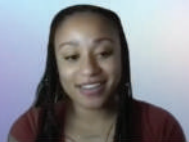**Zoom calls**

Play
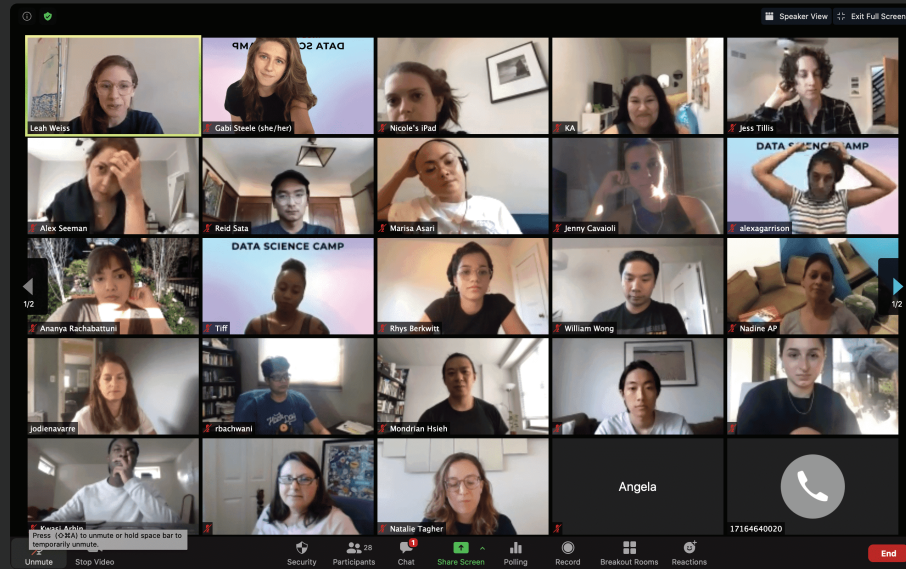
Graduated 26
data science
scholars

Worked with 24 data engineers, data scientists, strategists and designers
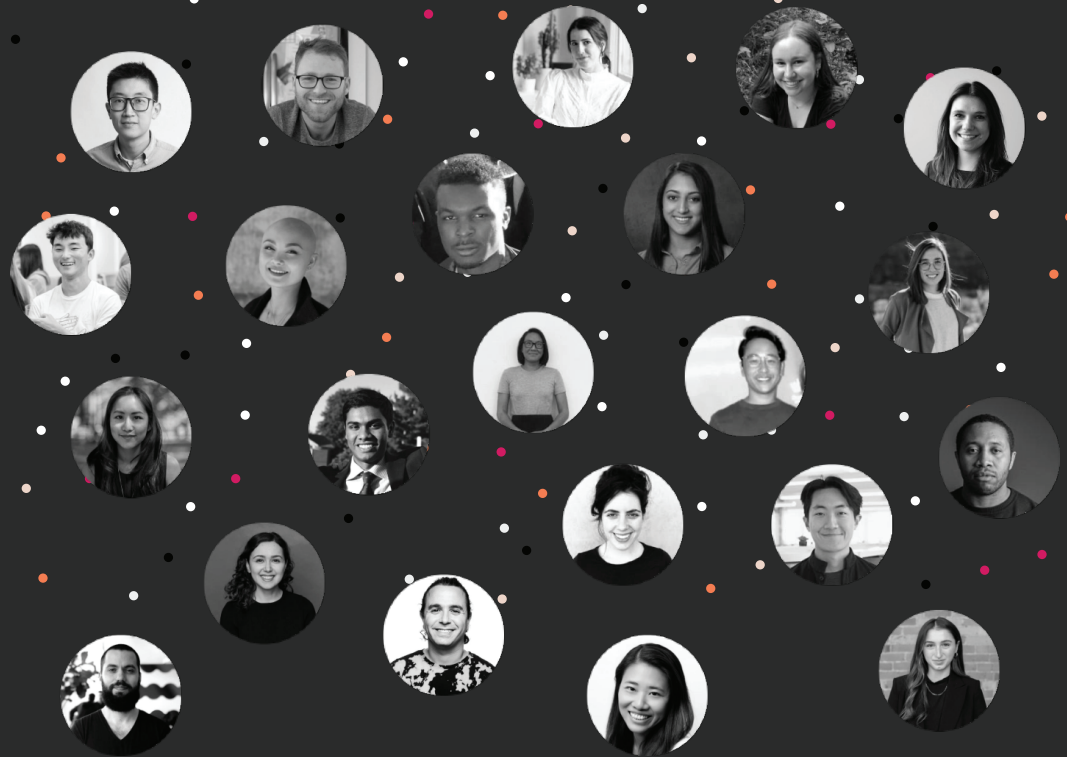
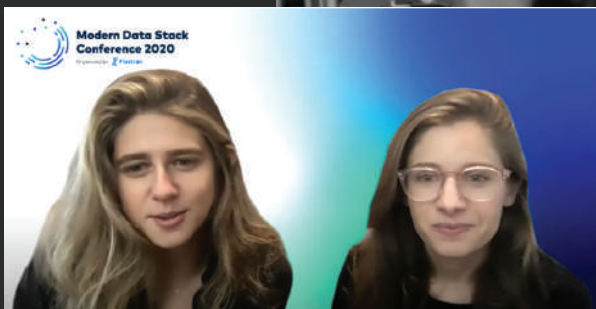DATA SCIENCE CAMP
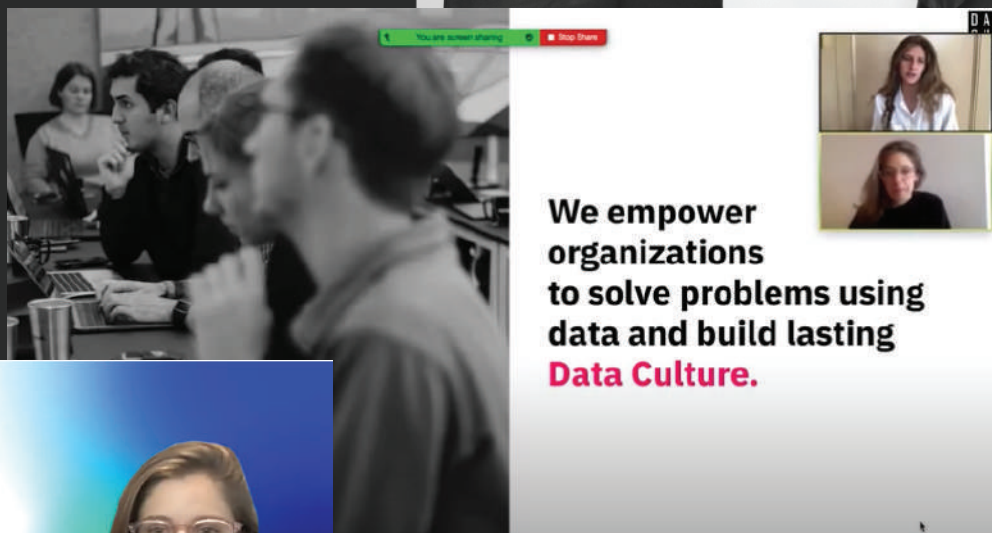
DATA SCIENCE CAMP

DATA SCIENCE CAMP

DATA SCIENCE CAMP

Interviewed 18 data science mentors

Developed
12 **technical partnerhships**

We empower organizations to solve problems using data and build lasting **Data Culture.**

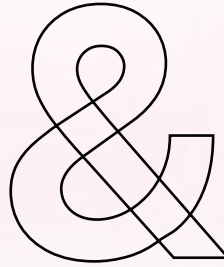**Spoke at 6 conferences**

Grew to

300+

Slack community members

and...

Launched one brand new company

Data Culture

Thank you for your support

&

See you in 2021!

DATA CULTURE

View this report online
Designed and built by Marisa Ruiz Asari
Like our year in review? Contact hello@datacult.com to learn about our data storytelling offerings.